

# LISA SAKAI QUINLEY

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[lisasakaiquinley.design](http://lisasakaiquinley.design)

[LinkedIn](#)

## PROFESSIONAL EXPERIENCE

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SENIOR DESIGNER,  
BENCHMARK  
EDUCATION COMPANY

JULY 2018 – PRESENT

Working with art directors, editors, designers, illustrators and production specialists to design and format books and other teaching materials. This includes photo research, prototyping lessons, designing book interiors, creating comps and commissioning art. I began as a freelance graphic designer through a recruitment agency, became a Junior Designer after three months, was promoted to Designer in January 2020, and moved up to Senior Designer in December 2023.

FREELANCE  
GRAPHIC DESIGNER

MISCELLANEOUS PRINT PROJECTS (APRIL 2016 – PRESENT)

Vectorizing logos for decals and designing advertising mailers for Wilde & Co. Salon and Barbers; menu design for Atlas Kitchen restaurant in Manhattan; brochure for Lions Education, working alongside Mandarin translator; branding and curriculum for ESL kindergartens in China; brochures for The Bamberger Group; presentation book for photographs taken for the American Ballet Theatre Jacqueline Kennedy Onassis School and the American Ballet Theatre Studio Company; designed a TransMilitary Proposal interactive PDF, both projects Richard Corman Studio.

HEAD OF DESIGN,  
CAROUSEL OF LANGUAGES

APRIL 2016 – JUNE 2018

Creating graphics for teaching material; assisting in developing the corporate identity of the program; working on branded teaching material for early childhood foreign language program in eleven languages: producing publicity materials; designing visuals for mass email marketing for Constant Contact; aiding in digital marketing strategies

SHE'S THE FIRST

SUMMER 2015 INTERN & WINTER 2015 TELECOMMUTING INTERN

Developing the curriculum for the Global Awareness Program, creating social media graphics and print materials for the 2015 Leadership Summit. Continued as an intern again to develop social media graphics during the winter.

INTERNATIONAL  
RESCUE COMMITTEE

REFUGEE YOUTH SUMMER ACADEMY PEER MENTOR 2016

Peer mentoring refugee youth of high school age who have recently entered the United States

SPRING 2016 VOLUNTEER

Facilitating a youth program known as Spotlight in Staten Island's IS49

## CERTIFICATES, SKILLS & SOFTWARE

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INFOGRAPHICS AND DATA VISUALIZATION

CERTIFICATE (PARSONS SCHOOL OF DESIGN)

Data Visualization 101; Information Design for Infographics and Visual Storytelling; Data & Analytics for Visualization & Business Intelligence; Data Visualization Portfolio Development

DETAIL-ORIENTED, organized and able to support group work under a deadline

ADAPTABLE and broad-minded, able to adjust to various situations and open to various ideas and concepts

ENERGETIC and motivated, very active in what I work on and determined to make the most of situations

TEAM PLAYER and a fast learner

FRENCH proficiency, passed B2 level testing in September 2014

MICROSOFT Word, Powerpoint, Excel, Teams, Outlook, Sharepoint

ADOBE CREATIVE SUITE Illustrator, InDesign, Photoshop, Dreamweaver, After Effects

GOOGLE Chrome, Remote Desktop, Sheets, Drive, Hangout

OTHER Slack, Trello, Skype, Zoom, Elvis, WoodWing Enterprise, Figma, Tableau

## EDUCATION

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PARSONS SCHOOL OF DESIGN

MASTER OF SCIENCE, IN PROGRESS 2025 - NEW YORK, NY  
Data Visualization

PARSONS SCHOOL OF DESIGN

BACHELOR OF FINE ARTS, 2017 - NEW YORK, NY  
Communication Design

EUGENE LANG COLLEGE OF LIBERAL ARTS

BACHELOR OF ARTS, 2017 - NEW YORK, NY  
Global Studies

## REFERENCES

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LAURIE BERGER

Benchmark Education Company, Creative Director

DEBBIE LOFASO

Benchmark Education Company, Associate Creative Director

PATRIZIA SARACENI CORMAN

Carousel of Languages, Founder & CEO

DANCHEN ZHAO

Education Consultant; Carousel of Languages, Former Head of Curriculum